WSOP Free-to-Play App Hosts Thrilling VIP Player Event in Las Vegas with Legendary Actor Jason Alexander

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The WSOP tournament might have come to an end but the fun didn't stop as the renowned actor brought the thrill of the game to tournament-goers.

HERZLIYA, Israel, Aug. 15, 2024 /PRNewswire/ -- Playtika's World Series of Poker (WSOP) free-to-play app scored a royal flush with its event for VIP players featuring award-winning actor and poker aficionado Jason Alexander in Las Vegas. Fans of both WSOP and Alexander came together to enjoy a host of activities while attending the thrilling poker event. Just like millions of competitive poker players everyday, Alexander took his chances on the felt - this time at a play-for-fun event with WSOP app VIP players who proved themselves tough competition.



In celebration of the WSOP tournament ending, this aces meet and greet and game play gave poker fans alike the opportunity to connect with Alexander while enjoying all the excitement WSOP has to offer, including a special in-person interactive Daily Blitz game exclusive to the WSOP tournament. Players were also granted the opportunity to chat with poker pros, engage in a backstage tour of the WSOP game hall, put their poker faces to the test during a free-to-play game with fellow VIP players from across the country, and more.

Jason Alexander said:

"Poker has always been a passion of mine and getting to compete and trade poker tips and tricks with an impressive group of players was thrilling. It was a pleasure to partner with and participate in Playtika's WSOP player event that honors its wonderful VIP app players."

The partnership between Jason Alexander and WSOP has been a seamless match after he made his debut as a spokesperson for the mobile game in December 2023 when Playtika unveiled a series of star-studded campaigns featuring Alexander's spot for WSOP during which he shared a few tips and tricks for the game. In addition to Alexander, poker hall of famer Maria Ho, one of the highest-ranked female poker players in the world, shared her story and discussed her incredible career at the WSOP Talks event.

Guy Ceder, General Manager of WSOP free-to-play app said:

"We've been dealt a winning hand, working with Jason. As an avid poker player himself, Jason knows all about the thrill of the game and there is no one else that better represents our commitment to bringing joy, excitement, and thrill to others as they start their poker journey with the free-to-play WSOP app."

If you love poker, play poker with the WSOP free-to-play app – available on both mobile and desktop using this link:https://wsop.onelink.me/2949075411/h9nvm144

About World Series of Poker®

WSOP® is the official free to play app of the World Series of Poker®, and one of the world's most downloaded free poker games. Home to millions of poker players across tablets and mobile, the game features countless exciting game modes, tournaments and special events while rewarding its best players with authentic virtual WSOP® prizes and poker-player trophies and glory.

World Series of Poker® is intended for those 21 or older and is for amusement purposes only. World Series of Poker® is not a real money app and does not offer real money gambling or an opportunity to win real money or prizes. All prizes are virtual and have no cash value. In app purchases are

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About Playtika

Playtika Holding Corp. (NASDAQ: PLTK) is a mobile gaming entertainment and technology market leader with a portfolio of multiple game titles. Founded in 2010, Playtika was among the first to offer free-to-play social games on social networks and, shortly after, on mobile platforms. Headquartered in Herzliya, Israel, and guided by a mission to entertain the world through infinite ways to play, Playtika has employees across offices worldwide.







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