

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities
Exchange Act of 1934
(Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

PLAYTIKA HOLDING CORP.

(Name of Registrant as Specified In Its Charter)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - (1) Title of each class of securities to which transaction applies:
 - (2) Aggregate number of securities to which transaction applies:
 - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
 - (4) Proposed maximum aggregate value of transaction:
 - (5) Total fee paid:
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
 - (1) Amount Previously Paid:
 - (2) Form, Schedule or Registration Statement No.:
 - (3) Filing Party:
 - (4) Date Filed:



PLAYTIKA HOLDING CORP.
P.O. BOX 8016, CARY, NC 27512-9903

**Important Notice Regarding the Availability of Proxy Materials
for Playtika Holding Corp.**

**Stockholders Meeting to be held on
June 9, 2021
For Stockholders as of record on April 12, 2021**

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. This is not a ballot. You cannot use this notice to vote your shares. We encourage you to access and review all of the important information contained in the proxy materials before voting.

To view the proxy materials, and to obtain directions to attend the meeting, go to: www.proxydocs.com/PLTK

To vote your proxy while visiting this site, you will need the 12 digit control number in the box below.

Under United States Securities and Exchange Commission rules, proxy materials do not have to be delivered in paper. Proxy materials can be distributed by making them available on the internet.

CONTROL NUMBER



**For a convenient way to view proxy materials
and VOTE before the meeting, go to www.proxydocs.com/PLTK**

Have the 12 digit control number located in the shaded box above available when you access the website and follow the instructions.

If you want to receive a paper or e-mail copy of the proxy material, you must request one. There is no charge to you for requesting a copy. In order to receive a paper package in time for this year's meeting, you must make this request on or before May 31, 2021.

To request paper materials, use one of the following methods.


INTERNET
www.investorelections.com/PLTK


TELEPHONE
(866) 648-8133


*** E-MAIL**
paper@investorelections.com

When requesting via the Internet or telephone you will need the 12 digit control number located in the shaded box above.

* If requesting material by e-mail, please send a blank e-mail with the 12 digit control number (located above) in the subject line. No other requests, instructions OR other inquiries should be included with your e-mail requesting material.

Playtika Holding Corp.

Meeting Type: Annual Meeting of Stockholders
Date: Wednesday, June 9, 2021
Time: 09:00 AM, Pacific Time
Place: Please attend virtually at www.proxydocs.com/PLTK

You must register to attend the meeting online and/or participate at www.proxydocs.com/PLTK

SEE REVERSE FOR FULL AGENDA

Playtika Holding Corp.

Annual Meeting of Stockholders

THIS IS NOT A VOTABLE BALLOT.

This is an agenda of the proposals being presented at the upcoming stockholder meeting, along with the recommendations of the Board of Directors. Please follow the instructions on the reverse to vote on these important matters. Please reference the proxy materials, including the proxy statement, related to this meeting for additional information.

THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" EACH OF THE DIRECTORS IN PROPOSAL 1, "FOR" PROPOSALS 2 AND 3, AND "ONE YEAR" FOR PROPOSAL 4.

PROPOSAL

1. The election of the five directors named in the accompanying proxy statement to serve until the 2022 annual meeting of stockholders and until their respective successors are duly elected and qualified.
 - 1.01 Robert Antokol
 - 1.02 Marc Beilinson
 - 1.03 Tian Lin
 - 1.04 Wei Liu
 - 1.05 Bing Yuan
2. The ratification of the appointment of Kost Forer Gabbay & Kasierer, a member of Ernst & Young Global, as our independent registered public accounting firm for the year ending December 31, 2021.
3. A non-binding advisory proposal to approve the compensation of our named executive officers as described in the accompanying proxy statement.
4. A non-binding advisory vote to approve the frequency of future non-binding advisory votes by stockholders on the compensation of our named executive officers.