UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 14, 2026

Commission File Number: 001-39896

PLAYTIKA HOLDING CORP.
(Exact Name of Registrant as Specified in its Charter)

Delaware **(State of other jurisdiction of incorporation or organization)**	**81-3634591** **(I.R.S. Employer Identification No.)**

c/o Playtika Ltd.
HaChoshlim St 8
Herzliya Pituach, Israel
972-73-316-3251

(Address, including zip code, and telephone number, including area code, of registrant's principal executive offices)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

☐ **Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)**

☐ **Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)**

☐ **Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))**

☐ **Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))**

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, $0.01 par value	PLTK	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b 2 of this chapter). Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 2.05 Costs Associated with Exit or Disposal Activities.

On January 14, 2026, Playtika Holding Corp. (the "Company") announced a reduction in workforce (the "Plan") as part of a larger adjustment to the Company's cost structure and reallocation of resources within its portfolio of games. The Plan includes a reduction of current employees by approximately 15% in the first quarter of 2026.

The Company estimates the aggregate costs associated with the Plan to be approximately $12 million to $15 million, primarily consisting of severance payments, notice period payments in applicable jurisdictions, employee benefits and related costs. The actions associated with the Plan are expected to be substantially complete during the first quarter of 2026, subject to local law requirements.

While the Plan is expected to result in operating expense efficiencies, the Company anticipates reinvesting a substantial portion of these expense reductions to advance growth initiatives. Accordingly, the impact on overall profitability will depend on timing and scope of these investments.

The estimated costs associated with the Plan, and the timing of execution thereof, are subject to a number of assumptions, including local law requirements in various jurisdictions, and actual amounts and timing of execution may differ materially from these estimates.

Item 7.01. Regulation FD Disclosure.

On January 14, 2026, the Company's Chairperson and Chief Executive Officer, Robert Antokol, sent an email to employees about the Plan. A copy of the email is furnished herewith as Exhibit 99.1.

In accordance with General Instruction B.2. of Form 8-K, the information in this Item 7.01, including Exhibit 99.1, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as expressly set forth by specific reference in such a filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

99.1	Employee Email
104	Cover page interactive data file (embedded within the Inline XBRL document).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PLAYTIKA HOLDING CORP.

By: /s/ Craig Abrahams
Craig Abrahams
President and Chief Financial Officer

Dated as of January 14, 2026

Dear Playtikans,

I am writing to share a message that is both difficult and necessary. Today, we are reducing the number of our employees by approximately 15%. This decision was not made lightly. It reflects a fundamental shift in how we operate so we can invest in the future and remain a leader in a highly competitive mobile games market.

Why We Are Making This Change

For years, we operated with a broad growth mindset, applying similar resourcing models across our portfolio of games. The economic reality of our industry has shifted.

The "one-size-fits-all" approach no longer works. To continue leading, we must recognize that our studios play distinct roles in our success.

- **Growth Titles**: Invest aggressively where trajectory is clearly upward.
- **Casual Leaders**: Protect and extend leadership in category defining franchises.
- **Social Casino Titles**: Maximize lifetime value from existing franchises.
- **Deprioritization**: Stop investing capital and talent in titles without a clear path.

If we do not adjust our cost structure today, we compromise our ability to invest in tomorrow. We cannot afford to resource mature titles at historical levels while simultaneously trying to build a new future. By right-sizing our investments across our portfolio, we unlock the resources needed to fund our high potential growth games.

Why This Time Is Different

We have faced difficult choices before, but this transformation marks a new chapter. By proactively reshaping our operating model, we are seizing the initiative to unlock new opportunities for growth, sharpen our focus, and build a foundation for durable success.

- **Building the next evolution of mobile gaming**: We are moving away from headcount-heavy operations to streamlined teams powered by AI and automation.
- **Fueling growth through SuperPlay and new titles**: Growth games take time to become profitable. By tightening our resources in mature areas now, we provide runway for our growth titles to succeed without jeopardizing our financial health.
- **Investing in our people:** A leaner structure allows us to offer better compensation, clearer career paths, and a winning culture for the team that remains.

Our Path Forward

This is not a retreat; it is a reallocation of strength. Our goal remains unchanged: to be the leading independent mobile gaming company in the West. We will achieve this through five clear objectives:

1. **Diversified Leadership**: Protecting our category-leading franchises with smarter and more efficient LiveOps.

2. **New Games Pipeline**: Clearing resources to fuel a robust new games pipeline for the long term.
3. **DTC Expansion**: Doubling down on our industry leading Direct-to-Consumer platform.
4. **AI & Automation**: Leveraging AI to drive optimization, personalization, and efficiency.
5. **Talent Density**: Retaining the best talent in our industry and deploying it strictly against our highest return opportunities.

To Our Departing Colleagues

We understand that this announcement creates uncertainty and concern for many of you. Please know that our primary focus today is to support those affected by this transition. We are committed to treating all impacted employees with respect and compassion, and we will be providing severance packages and support to help ease this transition.

For Everyone Staying

By right-sizing our cost structure today, we stop defending the past and start attacking the future. Thank you for your understanding, your resilience, and your continued commitment to Playtika. This is our moment to shape the next decade of Playtika. I am confident that with your passion and focus, we will not only endure but lead stronger than ever before.

Sincerely,

Robert