

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): January 24, 2022**

**Commission File Number: 001-39896**

**PLAYTIKA HOLDING CORP.**

(Exact Name of Registrant as Specified in its Charter)

**Delaware**  
(State of other jurisdiction  
of incorporation or organization)

**81-3634591**  
(I.R.S. Employer  
Identification No.)

c/o Playtika Ltd.  
HaChoshlim St 8  
Herzliya Pituarch, Israel  
972-73-316-3251

(Address, including zip code, and telephone number, including area code, of registrant's principal executive offices)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, \$0.01 par value	PLTK	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

**Item 7.01. Regulation FD Disclosure.**

On January 24, 2022, Playtika Holding Corp. (the “Company”) issued a press release announcing the scheduled dates for the Company’s release of its financial results for the quarter and year ended December 31, 2021 and analyst day presentations.

Also on January 24, 2022, the Company and Playtika Holding UK II Limited (“PHUK II”), the Company’s largest stockholder, issued a joint press release announcing PHUK II’s intention to explore options for a potential sale of a portion of the shares of the Company’s common stock owned by PHUK II.

The foregoing information in this Item 7.01, including Exhibits 99.1 and 99.2 incorporated herein by reference, shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and is not incorporated by reference into any of the Company’s filings, whether made before or after the date hereof, regardless of any general incorporation language in any such filing.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits

<b>Exhibit No.</b>	<b>Description</b>
99.1	<a href="#">Press Release of Playtika Holding Corp., dated January 24, 2022.</a>
99.2	<a href="#">Joint Press Release of Playtika Holding Corp. and Playtika Holding UK II Limited, dated January 24, 2022.</a>
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PLAYTIKA HOLDING CORP.  
*Registrant*

Date: January 26, 2022

By: /s/ Craig Abrahams  
Craig Abrahams  
President and Chief Financial Officer

**Playtika Announces Date of Fourth Quarter 2021 Results****Company Announces First-Ever Analyst Day**

HERZLIYA, Israel, January 24, 2022 -- Playtika Holding Corp. (NASDAQ:PLTK) announced today the date of its fourth quarter and full-year 2021 financial results and the company's first ever analyst day.

**Fourth Quarter 2021 Results**

Playtika will release financial results for the fourth quarter and full-year 2021 before U.S. markets open on March 1, 2022. On the same day, Playtika management will hold a conference call to discuss the results at 5:30 a.m. Pacific Time, 8:30 a.m. Eastern Time.

A live webcast of the conference call and earnings release materials will be available on Playtika's Investor Relations website at [investors.playtika.com](https://investors.playtika.com). To listen live, participants may register here or dial into the conference call at (833) 665-0587 or (661) 407-1603 for international callers. Please use conference ID: 1569928.

**Analyst Day**

Playtika will host its first-ever Analyst Day on March 3, 2022. The event will be virtual and also in-person at The Times Center in New York City. Playtika Founder and CEO Robert Antokol, along with Playtika's executive leadership team, will present on the company's strategy and plans for continued growth. A replay of the event and presentation materials will be available on our investor relations website following the conclusion of the webcast. Investors and analysts who wish to attend in-person or virtually are encouraged to pre-register using the registration link here.

**About Playtika**

Playtika Holding Corp. is a leading mobile gaming company and entertainment platform with over 35 million monthly active users across a portfolio of games titles. Founded in 2010, Playtika was among the first to offer free-to-play social games on social networks and, shortly after, on mobile platforms. Headquartered in Herzliya, Israel, and guided by a mission to entertain the world through infinite ways to play, Playtika has 20 offices worldwide including Tel-Aviv, London, Berlin, Vienna, Helsinki, Montreal, Chicago, Las Vegas, Santa Monica, Newport Beach, Sydney, Kiev, Bucharest, Minsk, Dnepr, Vinnytsia, Lausanne, and Warsaw.

**Investor Contact**

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### Playtika's Largest Stockholder Exploring Potential Sale of a Portion of its Shares of Playtika

HERZLIYA, Israel and SHANGHAI, China, January 24, 2022 (PR NEWSWIRE) -- Playtika Holding Corp. (NASDAQ: PLTK) ("Playtika") and its largest stockholder, Playtika Holding UK II Limited ("PHUK II"), announced today that PHUK II has decided to explore options for a potential sale of a portion of the shares of Playtika common stock held by PHUK II. Such sale is currently contemplated to be approximately 15 to 25% of the total shares of Playtika currently outstanding, as further described below.

PHUK II, which is controlled by affiliates of Yuzhu Shi, intends to explore options with respect to the potential sale of shares of Playtika common stock, which may include by means of private placements, public offerings or other transactions ("Potential Transactions"). The determination to conduct any Potential Transactions, and the timing thereof, will depend on, among various factors, the price and terms of any Potential Transaction, general market and economic conditions and the outcome of any negotiations among the applicable parties. There can be no assurance that the aforementioned explorations of Potential Transactions will lead to any transactions being agreed or consummated by PHUK II.

In the event that PHUK II consummates a Potential Transaction, depending on the number of shares to be sold, PHUK II, Yuzhu Shi and their respective affiliates may no longer control a majority of the outstanding shares of Playtika, in which event Playtika may no longer be a "controlled company" under NASDAQ rules.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy any securities nor shall there be any offer or sale of any securities in any state or other jurisdiction in which or to any person to whom such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or other jurisdiction.

#### About Playtika Holding Corp.

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#### Forward-Looking Information

In this press release, Playtika makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. Further, statements that include words such as "anticipate," "believe," "continue," "could," "estimate," "expect," "intend," "may," "might," "present," "preserve," "project," "pursue," "will," or "would," or the negative of these words or other words or expressions of similar meaning may identify forward-looking statements.

Important factors that could cause actual results to differ materially from estimates or projections contained in the forward-looking statements include without limitation:

- a. The independent investment decisions and actions of PHUK II or its affiliates;
- b. Playtika's reliance on third-party platforms, such as the iOS App Store, Facebook, and Google Play Store, to distribute Playtika's games and collect revenues, and the risk that such platforms may adversely change their policies;
- c. Playtika's reliance on a limited number of games to generate the majority of Playtika's revenue;
- d. Playtika's reliance on a small percentage of total users to generate a majority of Playtika's revenue;
- e. Playtika's free-to-play business model, and the value of virtual items sold in Playtika's games, is highly dependent on how Playtika manages the game revenues and pricing models;
- f. Playtika's inability to complete acquisitions and integrate any acquired businesses successfully could limit Playtika's growth or disrupt Playtika's plans and operations;
- g. Playtika may be unable to successfully develop new games;
- h. Playtika's ability to compete in a highly competitive industry with low barriers to entry;

- i. Playtika has significant indebtedness and are subject to the obligations and restrictive covenants under Playtika's debt instruments;
- j. the impact of the COVID-19 pandemic on Playtika's business and the economy as a whole;
- k. Playtika's controlled company status;
- l. legal or regulatory restrictions or proceedings could adversely impact Playtika's business and limit the growth of Playtika's operations;
- m. risks related to Playtika's international operations and ownership, including Playtika's significant operations in Israel and Belarus and the fact that Playtika's controlling stockholder is a Chinese-owned company;
- n. Playtika's reliance on key personnel;
- o. security breaches or other disruptions could compromise Playtika's information or Playtika's players' information and expose us to liability; and
- p. Playtika's inability to protect Playtika's intellectual property and proprietary information could adversely impact Playtika's business.

Additional factors that may cause future events and actual results, financial or otherwise, to differ, potentially materially, from those discussed in or implied by the forward-looking statements include the risks and uncertainties discussed in Playtika's filings with the Securities and Exchange Commission. Although Playtika believes that the expectations reflected in the forward-looking statements are reasonable, Playtika cannot guarantee that the future results, levels of activity, performance or events and circumstances reflected in the forward-looking statements will be achieved or occur, and reported results should not be considered as an indication of future performance. Given these risks and uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements.

Except as required by law, Playtika undertakes no obligation to update any forward-looking statements for any reason to conform these statements to actual results or to changes in Playtika's expectations.