# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, DC 20549** 

# FORM 8-K

## CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 8, 2022

Commission File Number: 001-39896

# PLAYTIKA HOLDING CORP.

(Exact Name of Registrant as Specified in its Charter)

Delaware (State of other jurisdiction of incorporation or organization) 81-3634591 (I.R.S. Employer Identification No.)

c/o Playtika Ltd. HaChoshlim St 8 Herzliya Pituach, Israel 8 972-73-316-3251

(Address, including zip code, and telephone number, including area code, of registrant's principal executive offices)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):				
□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)				
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)				
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))				
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))				
Securities registered pursuant to Section 12(b) of the Act:				
Title o	f each class	Trading Symbol(s)	Name of each exchange on which registered	
Common Stoc	k, \$0.01 par value	PLTK	The Nasdaq Stock Market LLC	
Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b 2 of this chapter).				
Emerging growth company □				
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.				
				٠

#### Item 7.01 Regulation FD Disclosure

On December 12, 2022, Robert Antokol, Chief Executive Officer and Chairperson of Playtika Holding Corp. (the "Company") sent an email to employees regarding a workforce reduction. A copy of the email is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

The foregoing information in this Item 7.01, including Exhibit 99.1 incorporated herein by reference, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and is not incorporated by reference into any of the Company's filings, whether made before or after the date hereof, regardless of any general incorporation language in any such filing

#### Item 8.01 Other Events

On December 8, 2022, Mr. Antokol voluntarily requested and the Compensation Committee of the Board of Directors of the Company approved a reduction of Mr. Antokol's annual salary to the minimum wage required in Israel, for each of 2023 and 2024.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No. Description

99.1 <u>Email from Robert Antokol, dated December 12, 2022</u>

104 Cover Page Interactive Data File (embedded within the Inline XBRL document).

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PLAYTIKA HOLDING CORP. *Registrant* 

By: /s/ Craig Abrahams

Craig Abrahams

President and Chief Financial Officer

Date: December 12, 2022



Today, Robert Antokol shared the following with Playtika employees:

Dear Playtikans,

The news I share with you today is difficult. After intense deliberation, we have decided to reduce our workforce by about 15 percent, saying goodbye to wonderful and talented colleagues and friends. This decision has not come easy, yet we think it necessary to best position Playtika for the future.

As we assess the current environment and look toward the future, Playtika must return to our roots of excellence through agility, efficiency, creativity and being obsessed with winning to deliver the most fun forms of mobile entertainment to our players. We will begin achieving this by balancing teams and redeploying talent, winding down non-core initiatives and consolidating studios for greater efficiency and a stronger focus on optimization. Evaluation of new game concepts will be centralized through our creative team at Wooga, and three current titles have been removed from the pipeline with priority toward strategic high-growth potential new games investments.

#### Supporting One Another

Starting today and through the course of this week, transitioning team members will have one-on-one conversations with their manager, and details, including how we are supporting you, will be shared.

Any time significant change takes place, it affects us all. As we work through the logistics and emotions of today, I've asked each senior leader to assemble their teams, investing time in individual conversations and to answer your questions.



Forever Part of Playtika's Story

Thanks to you, Playtika has a strong balance sheet, consistent results, cutting edge technology, a diversified portfolio of top-ranked games and a wonderful community of active and loyal players. We are not resting.

Our unrivaled reputation for delivering superior in-game experiences and scaling mobile games to global dominance will continue to make us a technology and entertainment powerhouse.

You will always be part of Playtika's rich history and bright future.

Let's take extra care of each other this week.

Robert