

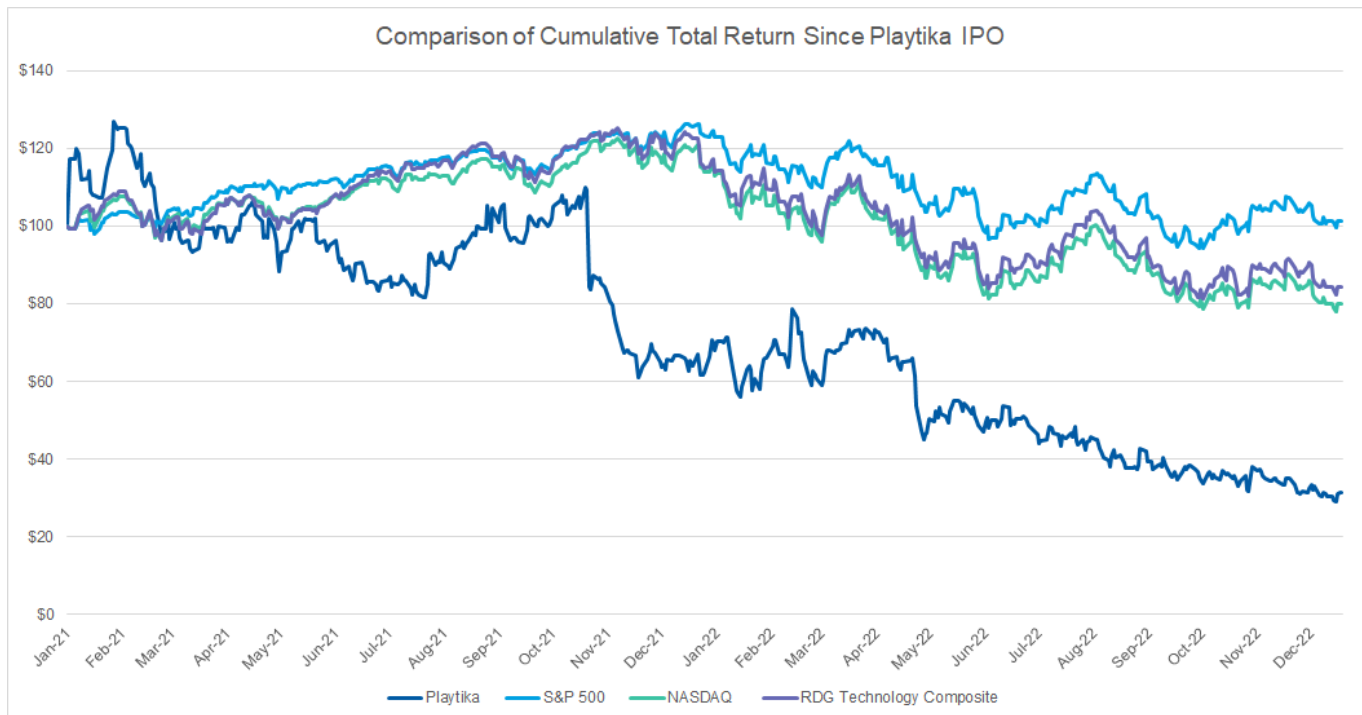


**PLAYTIKA HOLDING CORP.**

**2022 ANNUAL REPORT**

### Stock Performance Graph

The following graph compares the cumulative total stockholder return of our common stock with the cumulative total return of the S&P 500 Index, the NASDAQ Composite Index and the RDG Technology Composite for the period between January 14, 2021 and December 31, 2022. The graph assumes that \$100 was invested in our common stock at the close of market on January 14, 2021 and that any dividends were reinvested. Stockholder returns over the indicated period should not be considered indicative of future stockholder returns.



The information furnished under the heading “Stock Performance Graph”, including the performance graph, shall not be deemed “filed” for purposes of Section 18 of the Exchange Act or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any other filing under the Securities Act of 1933, as amended or the Exchange Act, except as expressly set forth by specific reference in such a filing.



**ANNUAL SHAREHOLDERS  
MEETING JUNE 8, 2023 at 10:00 a.m.,  
Pacific Time**

**CORPORATE INFORMATION**

**PRINCIPAL OFFICE**

Playtika Ltd.  
HaChoshlim St 8  
Herzliya Pituach, Israel

**WEBSITE**

[www.playtika.com](http://www.playtika.com)

**INVESTOR RELATIONS**

Tae Lee

[ir@playtika.com](mailto:ir@playtika.com)

**STOCK LISTING**

Our Common Stock is listed and traded on the Nasdaq Global Select Market under the symbol "PLTK". The closing price per share of PLTK as of April 11, 2023 was \$11.61.

**CORPORATE GOVERNANCE**

The Company's Corporate Governance Guidelines are available through the Investor Relations link on its website at [www.playtika.com](http://www.playtika.com)

**TRANSFER AGENT AND REGISTRAR**

American Stock Transfer&Trust Company LLC  
620115<sup>th</sup> Avenue  
Brooklyn, NY 11219

**INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

Kost Forer Gabbay & Kasierer, a member of Ernst & Young Global  
Tel Aviv, Israel

**ADDITIONAL INFORMATION**

Copies of the Annual Report on Form 10-K as filed with the Securities and Exchange Commission are available free of charge to stockholders either on the Company's website or upon written request to the Company, sent to the attention of Investor Relations at the Company's principal office.

**BOARD OF DIRECTORS**

**ROBERT ANTOKOL**

Chief Executive Officer, Chairperson of Board and  
Co-Founder

**MARC BEILINSON**

Managing Partner of Beilinson Advisory Group

**HONG DU**

Co-President and Chief Operating Officer of SINA

**DANA GROSS**

Chief Operating Officer of Prospera Technologies

**TIAN LIN**

Managing Director of M31 Capital

**BING YUAN**

Co-Founder and Managing Partner of Rockets  
Capital

**EXECUTIVE OFFICERS and SENIOR MANAGEMENT**

**ROBERT ANTOKOL**

Chief Executive Officer and Chairperson of the Board

**CRAIG ABRAHAMS**

President and Chief Financial Officer

**OFER KINBERG**

Chief Revenue Officer

**SHLOMI AIZENBERG**

Chief Operating Officer

**MICHAEL COHEN**

Chief Legal Officer and  
Corporate Secretary

**EREZ RACHMIL**

Chief Technology Officer

**NIR KORCZAK**

Chief Marketing Officer

**GILI BRUDNO**

Chief Human Resources Officer

