UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934

Playtika Holding Corp.

(Name of Issuer)

Common Stock, \$0.01 par value per share (Title of Class of Securities)

72815L 107 (CUSIP Number)

Alpha Frontier Limited c/o Giant Investment Co., Ltd. 988 Zhonkai road Sonjiang District Shanghai, China 200160 86 (21) 3397 9999*8010

Copies to:
Ken Myers, Esq.
Fenwick & West LLP
801 California Street
Mountain View, CA 94041
(650) 988-8500

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

March 29, 2021 (Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box \Box

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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				88			
1	NAME OF R						
	S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)						
	Playtika Holding UK II Limited						
2			ROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)				
		b) 🗆					
3	SEC USE ON	NLY					
4	SOURCE OF	FIIN	DS (See Instructions)				
4	300KCE OF	TON	D3 (See instructions)				
	00						
5	CHECK IF D	ISCL	OSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)				
6		IP OR	PLACE OF ORGANIZATION				
Ů	01112211011	011					
	England and						
		7	SOLE VOTING POWER				
N	UMBER OF		None				
	SHARES	8	SHARED VOTING POWER				
	NEFICIALLY OWNED BY						
•	EACH		212,204,935				
R	EPORTING	9	SOLE DISPOSITIVE POWER				
	PERSON WITH		None				
	WIIH	10	SHARED DISPOSITIVE POWER				
44	A CODEC AE		212,204,935				
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON						
	212,204,935						
12	CHECK IF T	HE A	GGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)				
13	PFRCENT O	FCL A	ASS REPRESENTED BY AMOUNT IN ROW (11)				
10	I LIKOLIKI O		100 IELIEUELIE ET INIOUNT IN NOW (II)				
	51.8% (1)						
14	TYPE OF RE	PORT	TING PERSON (See Instructions)				
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1	NAME OF R						
	S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)						
	Alpha Frontier Limited						
2			ROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)				
		b) 🗆					
3	SEC USE ON	NLY					
4	SOURCE OF	FIIN	IDS (See Instructions)				
4	300KCE OF	TOIN	D3 (See Histractions)				
	00						
5	CHECK IF D	ISCL	OSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)				
6		IP OR	PLACE OF ORGANIZATION				
Ů	01112211011	011					
	Cayman Islan						
		7	SOLE VOTING POWER				
N	UMBER OF		None				
	SHARES	8	SHARED VOTING POWER				
	NEFICIALLY OWNED BY						
•	EACH		212,204,935				
R	EPORTING	9	SOLE DISPOSITIVE POWER				
	PERSON WITH		None				
	WIII	10	SHARED DISPOSITIVE POWER				
11	A CCDEC AT	F 434	212,204,935				
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON						
	212,204,935						
12	CHECK IF T	HE A	GGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)				
13	□ 3 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)						
10	I LINGEIVI O		100 KEI KEOEKTED DI TUROUNI IN NOW (11)				
	51.8% (1)						
14	TYPE OF RE	PORT	TING PERSON (See Instructions)				
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1	1 NAME OF REPORTING PERSON						
	S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)						
	Chongqing Cibi Business Information Consultancy Co., Ltd.						
2			ROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)				
2) [ROPRIATE BOX IF A MEMBER OF A GROOF (See instructions)				
	(-) _ (-	-, –					
3	SEC USE ON	ILY					
4	SOURCE OF	FUN	DS (See Instructions)				
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5	OO	ISCI	OSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)				
J	CHECKIFD	IJCL	OSORE OF LEGAL PROCEEDINGS IS REQUIRED FOR SOAINT TO THEM 5 2(a) of 2(e)				
6	CITIZENSHI	P OR	PLACE OF ORGANIZATION				
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	PRC	7	COLE VOTING POWER	_			
			SOLE VOTING POWER				
N	UMBER OF		None				
	SHARES	8	SHARED VOTING POWER				
	NEFICIALLY OWNED BY						
•	EACH		212,204,935				
R	EPORTING	9	SOLE DISPOSITIVE POWER				
	PERSON		None				
	WITH	10	SHARED DISPOSITIVE POWER				
			212,204,935				
11	AGGREGAT	E AM	OUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON				
	212,204,935						
12		HF A	GGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)				
	GILCIVII I	1111	GOREGIE PHATOGRAPHA (11) ENGLODES GERMIN STERRES (SEC INSTRUCTIONS)				
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)						
14	51.8% (1)	DO DO	FINC DEDCON (Car Laterations)	_			
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1							
	S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)						
	Shanghai Jukun Network Technology Co., Ltd.						
2			PROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)				
	(a) ☑ (l	b) □					
3	SEC USE ON	NLY					
4	SOURCE OF	FUN	IDS (See Instructions)				
	00						
5	CHECK IF D	DISCL	OSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)				
6		IP OR	PLACE OF ORGANIZATION				
	DD C						
PRC			SOLE VOTING POWER				
		7	SOLE VOTING POWER				
N	UMBER OF		None				
BE	SHARES NEFICIALLY	8	SHARED VOTING POWER				
	OWNED BY		212,204,935				
D.	EACH EPORTING	9	SOLE DISPOSITIVE POWER				
	PERSON		N.				
	WITH	10	None SHARED DISPOSITIVE POWER				
		10	SHARED DISPOSITIVE POWER				
			212,204,935				
11	AGGREGAT	E AM	OUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON				
	212,204,935						
12		HE A	GGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)				
13		F CL	ASS REPRESENTED BY AMOUNT IN ROW (11)				
	51.8% (1)						
14	TYPE OF RE	EPORT	TING PERSON (See Instructions)				
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1	1 NAME OF REPORTING PERSON						
	S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)						
	Giant Network Group Co., Ltd.						
2			PROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)				
2) [ROFRIATE BOX IF A MEMBER OF A GROOF (See instructions)				
	(-) _ (-	-, –					
3	SEC USE ON	ILY					
4	SOURCE OF	FUN	IDS (See Instructions)				
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6	CITIZENSHI	P OR	PLACE OF ORGANIZATION				
	PRC		COLE MOTING DOLUM				
		7	SOLE VOTING POWER				
N	UMBER OF		None				
	SHARES	8	SHARED VOTING POWER				
	NEFICIALLY						
·	OWNED BY EACH		85,449,142				
R	EPORTING	9	SOLE DISPOSITIVE POWER				
	PERSON		None				
	WITH	10	SHARED DISPOSITIVE POWER				
		10	OTHER DIOI COTTIVE I OWER				
			72,381,942				
11	AGGREGATI	E AM	OUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON				
	05 440 440						
12	85,449,142	III A	GGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)				
12	CHECK IF I	HE A	GGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)				
13	13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)						
	20.9%(1)						
14	TYPE OF RE	PORT	TING PERSON (See Instructions)				
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1	1 NAME OF REPORTING PERSON						
	S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)						
	Giant Investn						
2			ROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)				
	(a) ☑ (t	o) 🗆					
3	SEC USE ON	IIV					
3	SEC USE OF	VL1					
4	SOURCE OF	FUN	IDS (See Instructions)				
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5	CHECK IF D	ISCL	OSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)				
	_						
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6	CITIZENSHI	P OR	PLACE OF ORGANIZATION				
	PRC						
			SOLE VOTING POWER				
N	UMBER OF		None				
DE	SHARES	8	SHARED VOTING POWER				
	NEFICIALLY OWNED BY						
	EACH		225,272,135				
R	EPORTING	9	SOLE DISPOSITIVE POWER				
	PERSON		None				
	WITH	10	SHARED DISPOSITIVE POWER				
		10	OTHER DISTORTIVE TOWER				
			212,204,935				
11	AGGREGAT	E AM	OUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON				
4.5	225,272,135						
12	CHECK IF T	HE A	GGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)				
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	55.0% (1)						
14	TYPE OF RE	POR	TING PERSON (See Instructions)				
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1	NAME OF R	EPOF	RTING PERSON					
	S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)							
	Yuzhu Shi	Yuzhu Shi						
2	CHECK THE	APP	ROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)					
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3	SEC USE ON	JI.V						
•	SEC OSE OF	121						
4	SOLIDCE OF	CIIN	IDS (See Instructions)					
4	SOURCE OF	FUN	ido (see ilistructions)					
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5		ICCI	OSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)					
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U	CITIZENSHI	P OK	PLACE OF ORGANIZATION					
	PRC							
	FIC	7	SOLE VOTING POWER					
		,	SOLE VOTING POWER					
N	UMBER OF		None					
	SHARES	8	SHARED VOTING POWER					
BE	NEFICIALLY	0	SHARED VOTING FOWER					
(OWNED BY		225,272,135					
	EACH	9	SOLE DISPOSITIVE POWER					
R	EPORTING	9	SOLE DISPOSITIVE POWER					
	PERSON		None					
	WITH	10	SHARED DISPOSITIVE POWER					
		10	SHARED DISPOSITIVE POWER					
			212 204 025					
44	A CCDEC AE		212,204,935					
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON							
	225,272,135							
10		III A	GGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)					
12	CHECK IF 1.	пе А	GGREGATE AMOUNT IN ROW (11) EACLODES CERTAIN SHARES (See HISHUCHOHS)					
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14	55.0% (1)	DOD	FINC DEDCON (Con Instructions)					
14	I YPE OF RE	PUR.	ΓING PERSON (See Instructions)					
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1	1 NAME OF REPORTING PERSON						
	S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)						
	Hazlet Global Limited						
2			PROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)				
2) [ROFRIATE BOX IF A MEMBER OF A GROOF (See instructions)				
	(-) _ (-	-, –					
3	SEC USE ON	ILY					
4	SOURCE OF	FUN	IDS (See Instructions)				
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6	CITIZENSHI	P OR	PLACE OF ORGANIZATION				
	BVI		COLE MOTING DOLUM				
		7	SOLE VOTING POWER				
N	UMBER OF		None				
	SHARES	8	SHARED VOTING POWER				
	NEFICIALLY						
·	OWNED BY EACH		78,898,790				
R	EPORTING	9	SOLE DISPOSITIVE POWER				
	PERSON		None				
	WITH	10	SHARED DISPOSITIVE POWER				
		10	OTHER DIOI COTTIVE I OWER				
			75,198,390				
11	AGGREGATI	E AM	OUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON				
	70,000,700						
10	78,898,790	III A	GGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)				
12	CHECK IF I	не а	GGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)				
13	13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)						
	19.3%(1)						
14	TYPE OF RE	PORT	TING PERSON (See Instructions)				
	CO						

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				88			
1	NAME OF R	RTING PERSON					
	S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)						
	Equal Sino Li						
2			ROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)				
	(a) ☑ (l	o) 🗆					
3	SEC USE ON	IIV					
3	SEC USE OF	NL1					
4	SOURCE OF	FUN	IDS (See Instructions)				
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5	CHECK IF D	ISCL	OSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)				
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6	CITIZENSHI	P OR	PLACE OF ORGANIZATION				
	BVI						
	BVI	7	SOLE VOTING POWER				
		,	SOLE FORMOTOWER				
N	UMBER OF		None				
	SHARES	8	SHARED VOTING POWER				
	NEFICIALLY OWNED BY						
•	EACH		78,898,790				
R	EPORTING	9	SOLE DISPOSITIVE POWER				
	PERSON		News				
	WITH	10	None SHARED DISPOSITIVE POWER				
		10	SHARED DISPOSITIVE POWER				
			75,198,390				
11	AGGREGAT	E AM	OUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON				
	78,898,790						
12	CHECK IF T	HE A	GGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)				
13							
-5	121(021(1)0		(11)				
	19.3%(1)						
14		PORT	TING PERSON (See Instructions)				
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				88			
1			RTING PERSON				
	S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)						
	Jing Shi						
2		E APP	ROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)				
		b) 🗹	·				
3	SEC USE ON						
4	SOURCE OF	FIIN	IDS (See Instructions)				
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5	CHECK IF D	ISCL	OSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)				
6		IP OR	PLACE OF ORGANIZATION				
	Singapore						
		7	SOLE VOTING POWER				
N	UMBER OF		None				
	SHARES	8	SHARED VOTING POWER				
	NEFICIALLY OWNED BY						
•	EACH		78,898,790				
R	EPORTING	9	SOLE DISPOSITIVE POWER				
	PERSON WITH		None				
	WIII	10	SHARED DISPOSITIVE POWER				
11	A C C D E C A T	E ANA	75,198,390 OUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	_			
11	AGGREGAL	E AIVI	OUNT DENEFICIALLY OWNED BY EACH REPORTING PERSON				
	78,898,790						
12	CHECK IF T	HE A	GGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)				
13	PFRCENT O	F CL /	ASS REPRESENTED BY AMOUNT IN ROW (11)				
10	I LIKOLIKI O		100 TELLIEUENTED ET TEMOORTE IN NOW (11)				
	19.3%(1)						
14	TYPE OF RE	PORT	TING PERSON (See Instructions)				
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Item 1. Security and Issuer.

This statement on Schedule 13D relates to the Common Stock, \$0.01 value per share (the "*Shares*"), of Playtika Holding, Inc., a Delaware corporation (the "*Issuer*" or "*Playtika*"). The address of the principal executive office of the Issuer is HaChoshlim St 8 Herzliya Pituarch, Israel.

Item 2. Identity and Background.

(a) This statement is filed by Playtika Holding UK II Limited ("PHUKII"), Alpha Frontier Limited ("Alpha"), Chongqing Cibi Business Information Consultancy Co., Limited ("Chongqing"), Shanghai Jukun Network Technology Co., Limited. ("Shanghai Jukun"), Giant Network Group Co., Limited ("Giant"), Giant Investment Co., Limited ("Giant Investment"), Yuzhu Shi, Hazlet Global Limited ("Hazlet"), Equal Sino Limited ("Equal Sino"), and Jing Shi. Each of the foregoing is referred to as a "Reporting Person" and collectively as the "Reporting Persons."

212,204,935 of the Shares are held directly by PHUKII. PHUKII is wholly owned by Alpha. Chongqing owns a 69.61% interest in the ordinary shares of PHUKII owned by Alpha. 100% of the economic rights of Chongqing are wholly owned by Shanghai Jukun. Giant directly and indirectly owns 49.00% of the economic interests of Shanghai Jukun. Giant Investment owns 51.0% of the economic interests of Shanghai Jukun and 27.87% of the economic interests of Giant through its wholly owned subsidiary Shanghai Giant Investment Management Co., Ltd. Yuzhu Shi owns 97.86% of the economic interests of Giant Investment and indirectly owns a 73.46% interest in the ordinary shares of PHUKII owned by Alpha through Giant Investment and entities controlled by it. Hazlet owns a 26.54% interest in the ordinary shares of PHUKII owned by Alpha and owns directly 22,578,059 Shares. 3,700,400 of the Shares owned by Hazlet are for the economic benefit of certain non-affiliated entities, but Hazlet retains voting rights over such Shares. All of the economic interests of Alpha and 18,877,659 of the Shares held directly by Hazlet are in turn owned by Equal Sino Limited, which is in turn wholly owned by Jing Shi, Yuzhu Shi's daughter.

- **(b)** The address of the principal business office of each of PHUKII, Alpha, Chongqing, Shanghai Jukun, Giant, Giant Investment, Hazlet, Equal Sino, Mr. Shi and Ms. Shi is 988 Zhonkai road, Sonjiang District Shanghai, China 200160.
- **(c)** The principal business occupation of PHUKII is to act as an intermediary holding corporation for the equity interests of Playtika. The principal business of Alpha, Chongqing, Shanghai Jukun, Giant Investment, Hazlet and Equal Sino is to act as investment holding companies. The principal business of Giant is the development and operation of online games. Mr. Shi's present occupation is the Chairman of the Board of Giant. Ms. Shi's present occupation is merchant.
- **(d)** No Reporting Person, during the last five years, has been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors).
- **(e)** No Reporting Person, during the last five years, has been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.

(f) Citizenship of the Reporting Persons is as set forth below:

PHUKII Alpha Chongqing Shanghai Jukun Giant

Giant Investment Yuzhu Shi Hazlet Equal Sino Jing Shi England and Wales Cayman Islands

People's Republic of China British Virgin Islands British Virgin Islands

Singapore

Item 3. Source and Amount of Funds or Other Consideration.

To the extent required by Item 3 of Schedule 13D, the information contained in (or incorporated by reference to) Item 4 of this Schedule 13D is incorporated herein by reference.

Item 4. Purpose of Transaction.

(a) and (b)

In July 2016, Giant along with a consortium of other investors, through Alpha, acquired the Issuer's business from Caesars Interactive Entertainment, Inc. for approximately \$4.4 billion. Following this acquisition, Alpha owned 100% of the Issuer's collective business.

On January 20, 2021, the Issuer closed its initial public offering ("*IPO*"). As a selling stockholder in the IPO, PHUKII sold 61,406,500 shares of Common Stock. Upon the completion of the IPO, PHUKII owned 316,593,500 shares of Common Stock, or 77.3% of the Common Stock then outstanding.

On March 29, 2021, PHUKII distributed to certain equity holders of Alpha other than the Reporting Persons 81,810,506 shares of Common Stock pursuant to a distribution agreement dated as of December 17, 2020 and distributed 22,578,059 shares of Common Stock to Hazlet. Following such distributions, PHUKII owned 212,204,935 shares of Common Stock, or 51.8% of the Common Stock then outstanding and Hazlet owns (i) an additional 18,877,659 shares of Common Stock, or 4.6% of the Common Stock then outstanding, in which Equal Sino and Ms. Shi hold beneficial interests and (ii) an additional 3,700,400 shares of Common Stock, or 0.9% of the Common Stock then outstanding, which is held for the economic benefit of certain non-affiliated entities.

The Reporting Persons may from time to time make additional purchases of or dispose of Common Stock, either in the open market or in private transactions depending on the Reporting Persons' respective businesses, prospects and financial conditions, the market for the Common Stock, general economic conditions, stock market conditions and other future developments.

The securities reported herein were acquired solely for investment purposes with the aim of increasing the value of the investment and the Issuer. Other than as described above, the Reporting Persons do not have any plans or proposals which would result in any of the following:

- (a) The acquisition by any person of additional securities of the Issuer, or the disposition of securities of the Issuer;
- (b) An extraordinary corporate transaction, such as a merger, reorganization or liquidation, involving the Issuer or any of its subsidiaries;
- (c) A sale or transfer of a material amount of assets of the Issuer or any of its subsidiaries;
- (d) Any change in the present board of directors or management of the Issuer, including any plans or proposals to change the number or term of directors or to fill any existing vacancies on the board;
- (e) Any material change in the present capitalization or dividend policy of the Issuer;
- (f) Any other material change in the Issuer's business or corporate structure;
- (g) Changes in the Issuer's charter, bylaws or instruments corresponding thereto or other actions that may impede the acquisition of control of the Issuer by any person;
- (h) Causing a class of securities of the Issuer to be delisted from a national securities exchange or to cease to be authorized to be quoted in an inter-dealer quotation system of a registered national securities association;
- (i) A class of equity securities of the Issuer becoming eligible for termination of registration pursuant to Section 12(g)(4) of the Securities Exchange Act of 1934, as amended; or
- (j) Any action similar to any of those enumerated above.

The Reporting Persons may change their plans or proposals in the future. In determining from time to time whether to sell or retain any shares of Common Stock reported as beneficially owned in this Schedule 13D, the Reporting Persons will take into consideration such factors as they deem relevant, including the business and prospects of the Issuer, anticipated future developments concerning the Issuer, existing and anticipated market conditions from time to time, general economic conditions, regulatory matters and other opportunities available to the Reporting Persons. The Reporting Persons reserve the right to acquire additional securities of the Issuer in the open market, in privately negotiated transactions or otherwise, to dispose of all or a portion of their holdings of securities of the Issuer or to change their intention with respect to any or all of the matters referred to in this Item 4.

Item 5. Interest in Securities of the Issuer.

(a) - (b)

The aggregate percentage of Shares reported beneficially owned by each person named herein is determined in accordance with SEC rules and is based upon on 409,604,218 outstanding common stock as disclosed by the Issuer in its Annual Report on Form 10-K, as filed with the SEC on February 26, 2021. The applicable SEC rules generally attribute beneficial ownership of securities to persons who possess sole or shared voting power or investment power with respect to those securities.

As of the date of this filing, PHUKII directly owned 212,204,935 of the Shares. PHUKII is wholly owned by Alpha. Chongqing owns a 69.61% interest in the ordinary shares of PHUKII owned by Alpha. 100% of the economic rights of Chongqing are wholly owned by Shanghai Jukun. Giant directly and indirectly owns 48.9% of the economic interests of Shanghai Jukun. Giant Investment owns 51.0% of the economic interests of Shanghai Jukun and 27.87% of the economic interests of Giant through its wholly-owned subsidiary Shanghai Giant Investment Management Co., Ltd. Yuzhu Shi owns 97.86% of the economic interests of Giant Investment and indirectly owns a 73.46% interest in the ordinary shares of PHUKII owned by Alpha through Giant Investment and entities controlled by it and may be deemed to beneficially owned all of the Shares owned by PHUKII. Hazlet owns a 26.54% interest in the ordinary shares of PHUKII owned by Alpha and owns directly 22,578,059 Shares. 3,700,400 of the Shares owned

by Hazlet are for the economic benefit of certain non-affiliated entities, but Hazlet retains voting rights over such Shares. All of the economic interests of Alpha and 18,877,659 of the Shares held directly by Hazlet are in turn owned by Equal Sino Limited, which is in turn wholly owned by Jing Shi, Yuzhu Shi's daughter.

In addition, Giant further has the right to vote an additional 13,067,200 Shares held by certain stockholders of the Issuer that received equity of the Issuer pursuant to the Issuer's 2020 Incentive Award Plan (the "*Employee Stockholders*").

- (c) Except as disclosed in Item 3, the Reporting Persons have not affected any transactions during the past sixty (60) days in any Shares.
- (d) Not applicable.
- (e) Not applicable.

Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer.

Stockholders' Agreement

On June 26, 2020, the Reporting Persons entered into the Playtika Holding Corp. Equity Plan Stockholders Agreement (the "Stockholders' Agreement"), pursuant to which, among other things, the Employee Stockholders granted an irrevocable voting proxy of each of his or her shares to Giant. On January 20, 2021, the Reporting Persons and the other parties thereto amended the Stockholders Agreement to extend the proxy governing the shares of common stock held by the Employee Stockholders on substantially similar terms until the first date on which Giant Network Group Co., Ltd. and its affiliates (including the Reporting Persons) collectively cease to beneficially own shares representing more than forty percent (40%) of the combined voting power of the Issuer's issued and outstanding shares of common stock.

Lock-up Agreement

In connection with the IPO, PHUKII entered into a lockup agreement, pursuant to which PHUKII agreed not to sell or transfer any Shares or securities convertible into, exchangeable for, exercisable for, or repayable with Shares, for 180 days (with respect to 50% of such Shares) or 365 days (with respect to the remaining 50% of such Shares) after January 14, 2021 without first obtaining the written consent of Morgan Stanley & Co. LLC or Credit Suisse Securities (USA) LLC. Pursuant to the lockup agreement, PHUKII may distribute its Shares to its equity holders provided that such recipients enter into a lock-up letter substantially in the form of its lock-up agreement. The distribution of the Shares described in Item 4 above complied with these terms. This lock-up provision applies to shares of Common Stock and to securities convertible into or exchangeable or exercisable for or repayable with shares of Common Stock. It also applies to shares of Common Stock owned now or acquired later by the person executing the agreement or for which the person executing the agreement later acquires the power of disposition.

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Item 7.Material to be Filed as Exhibits.ExhibitTitle99.1Joint Filer Agreement99.2Form of Lockup Agreement. (incorporated by reference to Exhibit 1.1 to the Issuer's Registration Statement on Form S-1 filed on January 7.
2021).99.3Playtika Equity Plan Stockholders' Agreement, dated as of June 26, 2020, by and among Playtika Holding Corp, and certain of its
stockholders, including the Reporting Persons. (incorporated by reference to Exhibit 4.2 to the Issuer's Registration Statement on Form S-1
filed on December 18, 2020).

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: April 6, 2021

PLAYTIKA HOLDING UK II LIMITED

By: /s/ Tian Lin
Name: Tian Lin
Title: Director

By: /s/ Ron Gaim Korczak
Name: Ron Haim Korczak

Title: Director

ALPHA FRONTIER LIMITED

By: /s/ Chen Ting
Name: Chen Ting
Title: Director

CHONGQING CIBI BUSINESS INFORMATION CONSULTANCY CO., LIMITED

By: /s/ Fei Youngjun
Name: Fei Yongjun

Title: Legal Representative & Authorized Signatory

SHANGHAI JUKUN NETWORK TECHNOLOGY COMPANY LIMITED

By: /s/ Fei Youngjun

Name: Fei Yongjun

Title: Legal Representative & Authorized Signatory

GIANT NETWORK GROUP COMPANY LIMITED

By: /s/ Liu Wei
Name: Liu Wei

Title: Director & Authorized Signatory

GIANT INVESTMENT COMPANY LIMITED

By: /s/ Shi Yuzhu
Name: Shi Yuzhu

Title: Director & Authorized Signatory

YUZHU SHI

/s/ Shi Yuzhu

HAZLET GLOBAL LIMITED

By: /s/ Wang Ruofei
Name: Wang Ruofei
Title: Director

EQUAL SINO LIMITED

By: /s/ Wang Ruofei
Name: Wang Ruofei
Title: Director

JING SHI

/s/ Jing Shi

EXHIBIT 99.1

JOINT FILING AGREEMENT

The undersigned, being duly authorized thereunder, hereby execute this agreement as an exhibit to this Schedule 13D to evidence the agreement of the below-named parties, in accordance with the rules promulgated pursuant to the Securities Exchange Act of 1934, to file this Schedule jointly on behalf of each such party.

Dated: April 7, 2021

PLAYTIKA HOLDING UK II LIMITED

By: /s/ Tian Lin

Name: Tian Lin

Title: Director

By: /s/ Ron Gaim Korczak

Name: Ron Haim Korczak
Title: Director

ALPHA FRONTIER LIMITED

By: /s/ Chen Ting

Name: Chen Ting
Title: Director

CHONGQING CIBI BUSINESS INFORMATION CONSULTANCY CO., LIMITED

By: /s/ Fei Youngjun

Name: Fei Yongjun

Title: Legal Representative & Authorized Signatory

SHANGHAI JUKUN NETWORK TECHNOLOGY COMPANY LIMITED

By: /s/ Fei Youngjun

Name: Fei Yongjun

Title: Legal Representative & Authorized Signatory

GIANT NETWORK GROUP COMPANY LIMITED By: /s/ Liu Wei Name: Liu Wei Title: Director & Authorized Signatory GIANT INVESTMENT COMPANY LIMITED By: /s/ Shi Yuzhu Name: Shi Yuzhu Title: Director & Authorized Signatory YUZHU SHI /s/ Shi Yuzhu HAZLET GLOBAL LIMITED /s/ Wang Ruofei Name: Wang Ruofei Title: Director **EQUAL SINO LIMITED** /s/ Wang Ruofei By:

Wang Ruofei

Director

Name:

JING SHI

/s/ Jing Shi

Title: